



I'm Gil De Los Santos, I do WordPress, interface design, and technology.

I have over 17 years of experience working with WordPress, UI design, optimization, security, internet services, and servers.

[gil.mx](#) • hey@gil.mx • +52 834 189 9996 • CDMX, Mexico • [LinkedIn](#) ↗

Skills

Internet citizen since 1998.

I started doing web design and technology from a very young age. When I was 16, I began playing with Linux, and later discovered HTML, which set everything in motion. I started creating layouts, learning CSS, and all that.

From there, one thing led to another, and I began working with digital marketing services and tools, web development, project management, and server administration for clients and my own projects.

I have experience in leading teams, and I am highly reliable, responsible, and creative. Over the past 8 years of remote work, I have found that I am most productive in this setting.

I love working with technology, web design, UI/UX, and development all at once.

Internet Services

Cloudways
Google Cloud
Amazon Web Services
Vultr
WPEngine
Email Management
DNS Management
Linux Servers

WordPress

WordPress Core & Plugins
Elementor
Theme Development
Technical SEO
Optimization

UX/UI Design

Figma
Sketch
Adobe

Development

HTML & CSS
LESS
PHP
DevOps

Security

WordPress
Web Servers
Cloudflare

Digital Marketing

Hubspot
Zapier
Mailchimp
CallRail
Meta & Twitter Business
Google Tag Manager
Google Analytics
Hotjar
Semrush

Experience

Grupo Bursátil Mexicano (GBM)

Tech Lead / WordPress Dev (SDEII/DRI)

2020 - Today • CDMX, México

Responsible for taking projects from start to finish, considering the needs, variables, and teams involved. Additionally, I lead the WordPress development team, where we create the company's website and subsidiary sites for divisions or campaigns. I also manage multiple internet servers.

Grupo MedLegal

WordPress Dev & Marketing Technologist

2015 - 2021 • Los Angeles, United States

Responsible for designing, developing, and managing the company's website, as well as handling social media campaigns and accounts and also managing their internet servers and digital marketing tools.

Gobierno del Estado de Tamaulipas

Web Design and Production Manager

2011 - 2014 • Tamaulipas, México

I designed and developed the website for the state government, and along with my team, we were in charge of standardizing design and using WordPress as the tool for creating all government websites and programs.

Training

2023

Server Admin & DevOps
Platzi

Digital Product Design
Platzi

Analog Photography & Developing
Domestika

2020

Web Development by Google
Institute of International Economics

Email Marketing
Platzi

Marketing and Digital Strategy
Platzi

2018

SEO: Search Engine
Optimization
Platzi

Mobile Web Design
Google

Nanato Media

WordPress Dev & Marketing Technologist

2019 - 2021 • Austin, United States

Digital marketing agency located in Austin, Texas, where I was responsible for designing and creating websites using WordPress and Elementor. Additionally, I managed their internet servers.

TV Azteca México

Digital Design Manager

2014 - 2015 • CDMX, México

As a digital design manager, my job was to lead the design team in creating the entire online presence of the company.

Chido Digital Collective

Tech Lead / WordPress Dev / UI/UX Designer

2011 - Today • Anywhere, Earth

Chido is my collective project, where I collaborate with various talented friends from different branches of technology, development, design, and programming. With projects around the world, we have been able to achieve great results.

Education

University of California, Los Angeles

Specialization in Social Media Marketing

2015 - 2016 • Online

Universidad del Valle de México

Graphic Design Degree

2001 - 2004 • Tamaulipas, México

Awards

State Government Web Portal of the Year

Política Digital • 2012/2013/2014

Languages

Native spanish and advanced english

